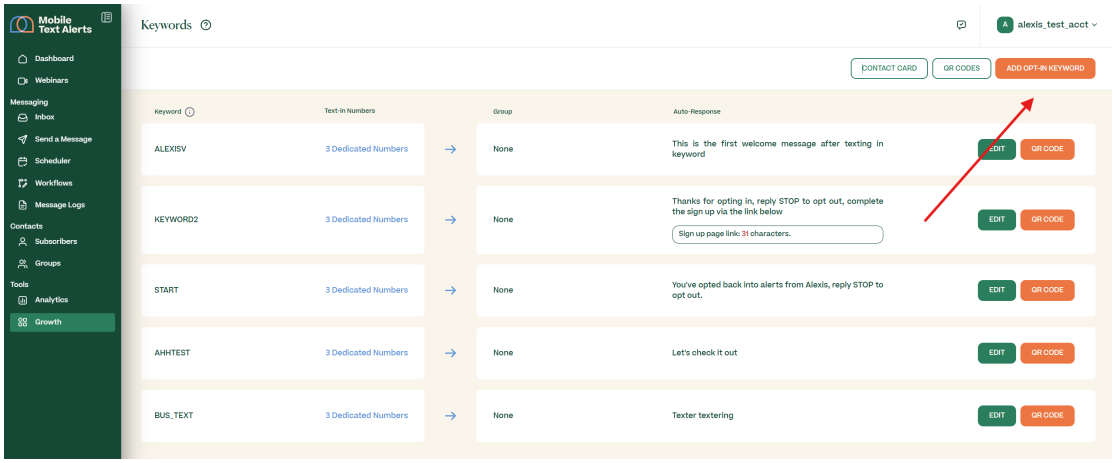
Additional Opt-in Keywords

Alexis - 2025-06-25 - Comments (0) - Upgrades

Your Mobile Text Alerts account comes with access to unlimited free opt-in keywords on your account's unique 10 digit number.

Opt-in keywords can be added to your account by selecting the "Add Opt-In Keyword" button toward the top right.



You can use additional opt-in keywords to allow people to subscribe themselves to specific groups or segments on your account. (You can assign a keyword to a specific group when adding the keyword or anytime under your "Opt-in Keywords" tab.)

Whether you are using text alerts for SMS marketing or for organizing church ministries, these additional keywords can be helpful in targeting your messages to the right people.

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Start sending mass text alerts today with Mobile Text Alerts!