Campaigns

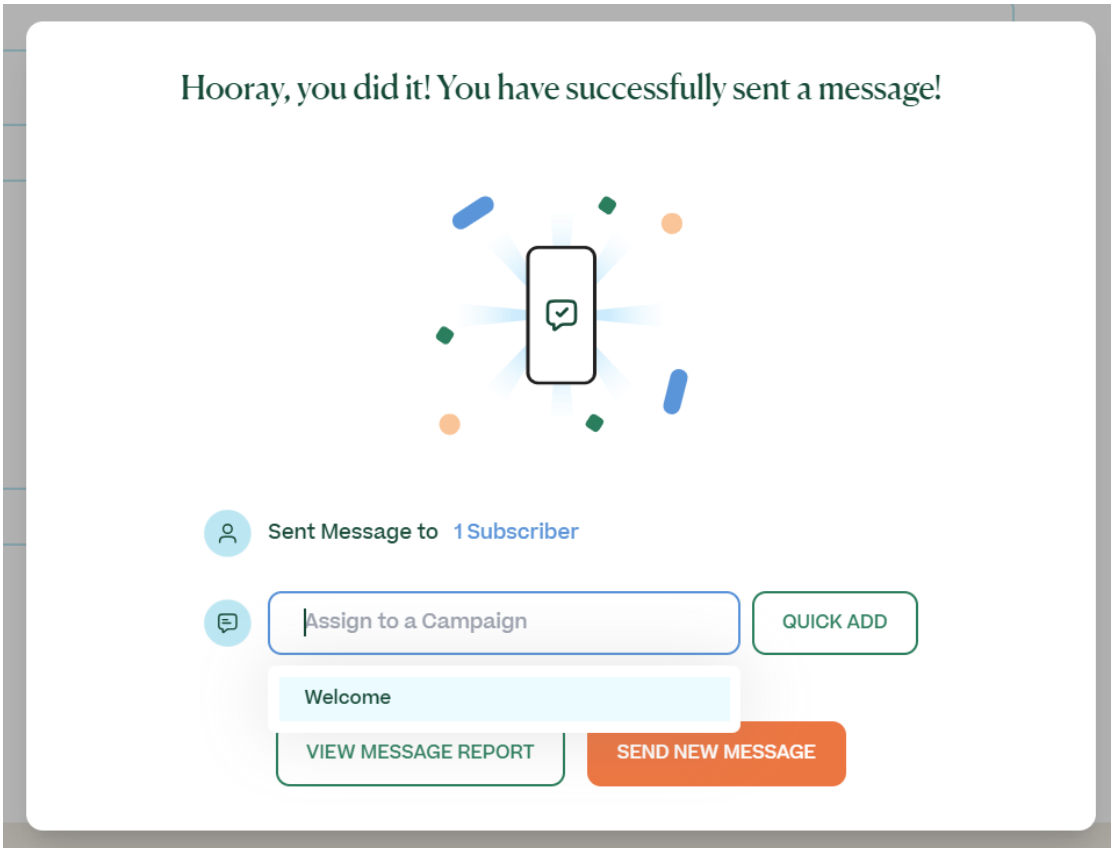
Alexis - 2025-06-25 - Comments (0) - Popular Features

You can now assign your messages to "campaigns" and track those campaigns from within your online dashboard.

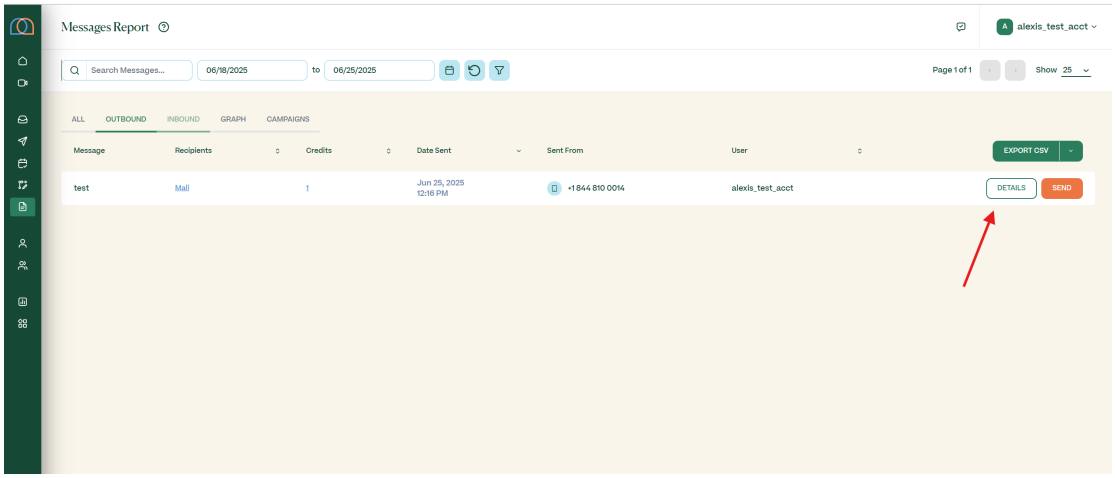
Here's how!

How to Assign Messages to a Campaign

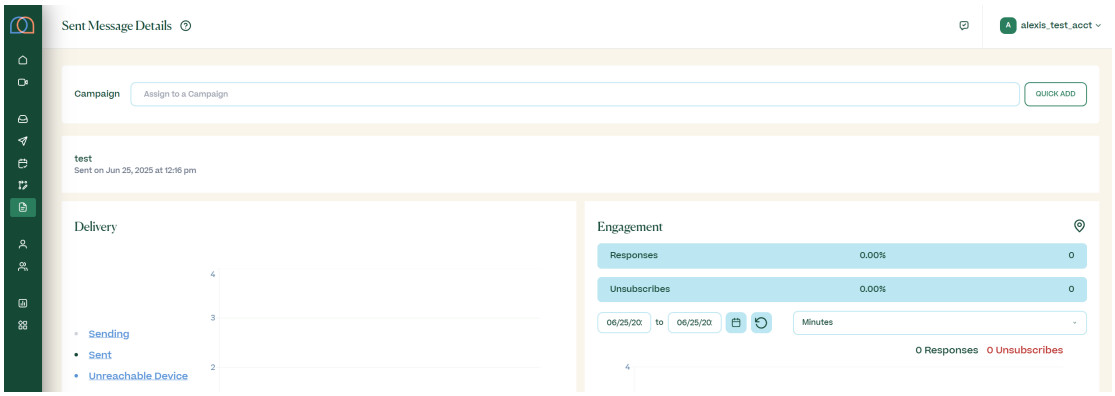
When sending your messages from the "Send a Message" page you can assign that message to a campaign from the confirmation notice that comes up after submitting the message. You can either select an existing campaign from the drop-down, or you can click "Quick Add" to add a new campaign.



If you want to add a message that's already been sent to a campaign, you can go to the Sent Messages Report, and click "Details" for the message that you'd like to add to the campaign.

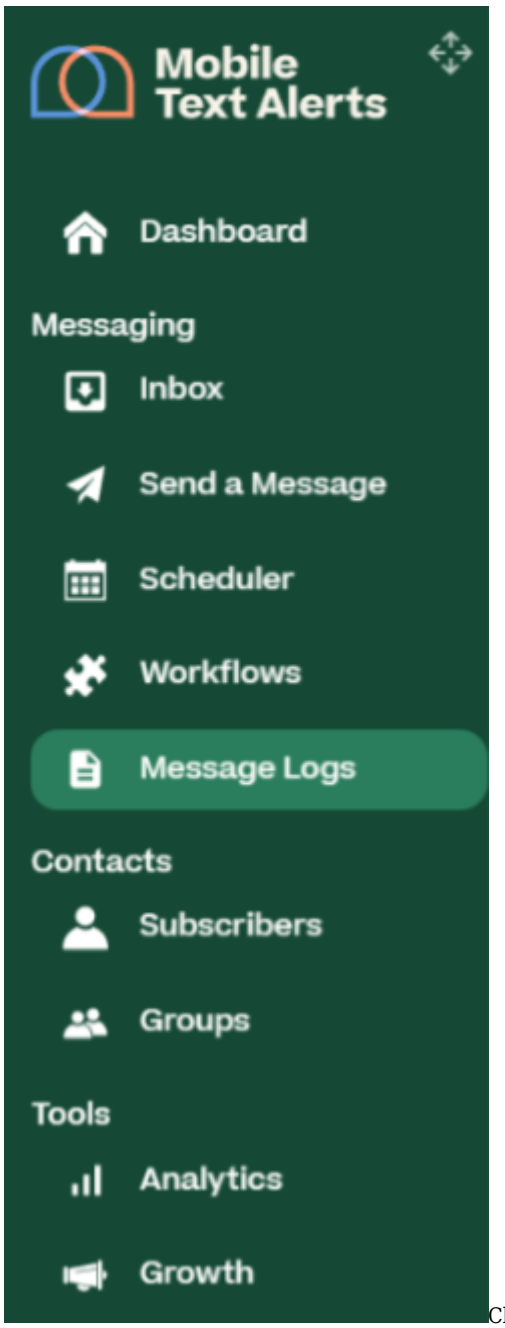


You can then select the campaign you'd like to assign the message to, or click "Quick Add" to create a new campaign.

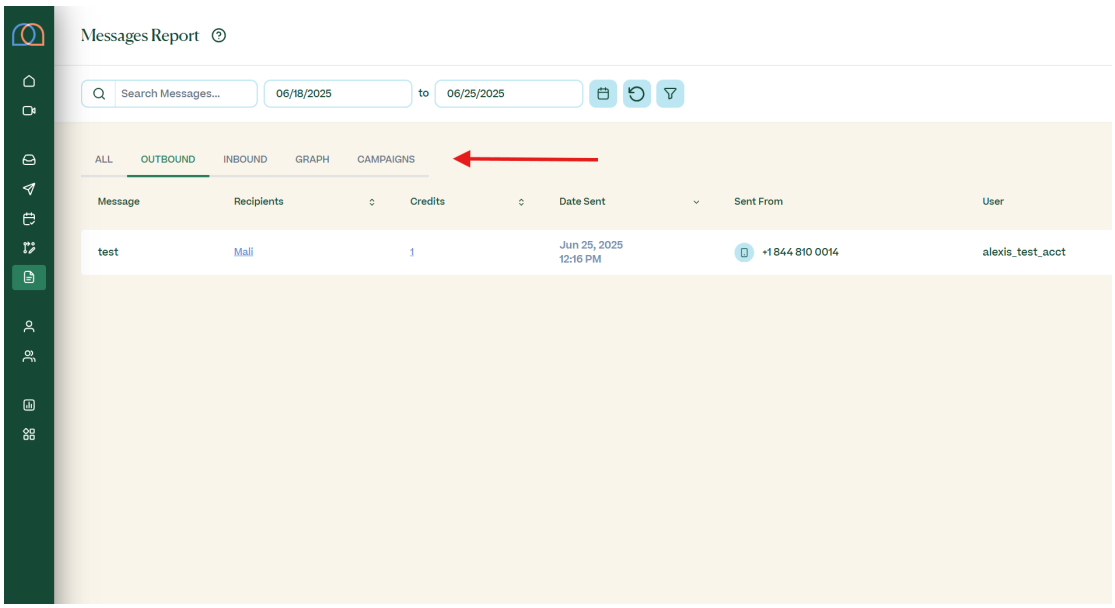


How to View Your Campaign Analytics

You can find your "Campaigns" analytics via the "Message Logs" page, accessible from your navigation bar:



Click on the “Campaigns” tab within your message report:



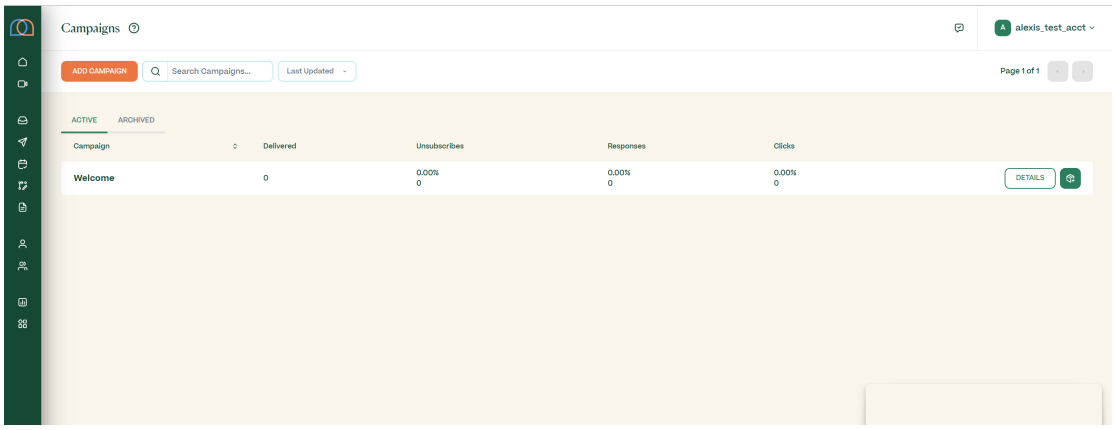
From here you can view your campaign analytics:

- How many messages have been delivered in that campaign

  How many people have unsubscribed by responding STOP to messages in that campaign

- How many people have replied to messages in that campaign

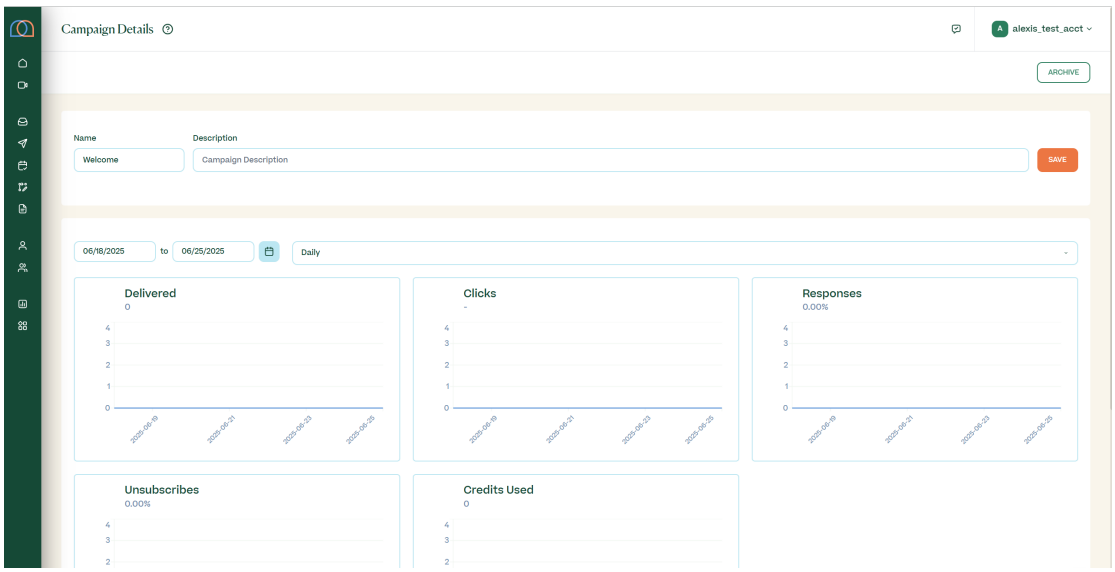
- How many link clicks there have been from tracked links in that campaign



You can click "Add Campaign" to create a new campaign, and you can search through or filter the campaigns according to when they were last updated.

If you no longer want a campaign to appear on this main view, you can click the "Archive" button to move the campaign to the "Archived" tab.

You can click the "Details" button to view more information regarding the campaign and to edit the campaign name or description. You'll also be able to view graphs illustrating your campaign's analytics.


Campaign Details
alexis_test_acct
ARCHIVE
Name
Welcome
Description
Campaign Description
SAVE
06/18/2025
to
06/25/2025
Daily
Delivered
0
Clicks
-
Responses
0.00%
Unsubscribes
0.00%
Credits Used
0