Double Opt-in

Alexis Vejvoda - 2025-05-30 - Comments (0) - Other Features

With your text alert account you can select the option to require a double opt-in for people who subscribe to your messages.
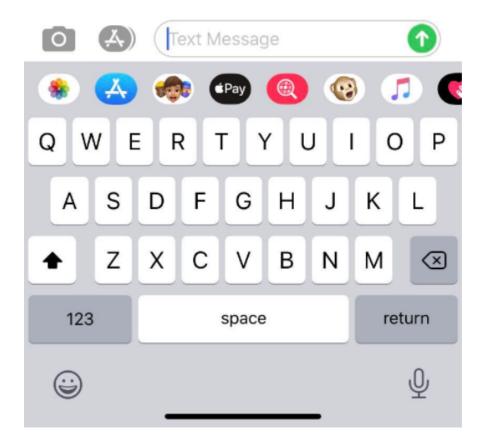
This means that when someone texts in your opt-in keyword to subscribe or enters their number on your online sign-up page, they will receive a text asking them to reply YES to confirm:

505-97 >

Text Message
Today 11:14 AM

Reply YES to confirm and agree to our Terms of Services: Msg&data rates may apply. Send STOP to Stop

Yes

Text Message

Q W E R T Y U I O P

A S D F G H J K L

Z X C V B N M

123 space return

This option is provided to you to help you ensure that you are compliant with guidelines about opting in to marketing messages for situations in which double opt-in is recommended. The less you have to worry about messaging guidelines the more you can focus on maximizing your marketing efforts!

You can enable this option under [Settings](#)->Subscribers Settings.

(Note that selecting this option will override any auto-response welcome messages you have set up.)