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HighLevel Integration

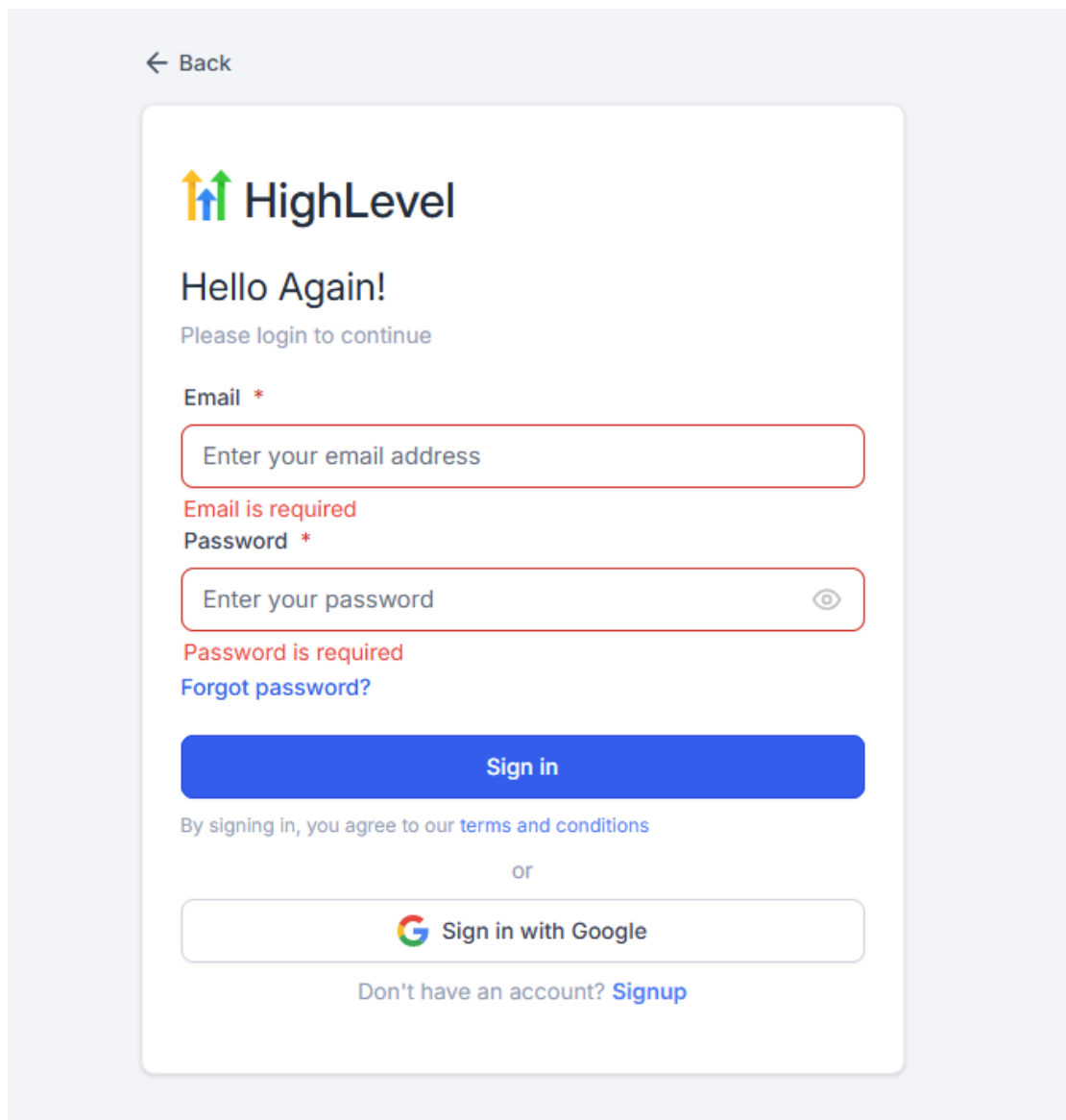
Greg Smith - 2026-09-10 - [Comments \(0\)](#) - [Popular Features](#)

HighLevel Integration

Overview

The HighLevel Integration page in your Mobile Text Alerts dashboard allows you to send SMS and MMS messages directly from HighLevel workflows, manage contacts, verify your sending number, and fund your account — all without leaving HighLevel. This guide shows you how to connect your account and use each of these features.

Section 1: Connect Your Account

A screenshot of the HighLevel login interface. At the top left is a back arrow and the text 'Back'. The HighLevel logo is centered at the top. Below it, the text 'Hello Again!' is displayed, followed by 'Please login to continue'. There are two input fields: 'Email' with a red asterisk and a placeholder 'Enter your email address', and 'Password' with a red asterisk, a placeholder 'Enter your password', and an eye icon for toggling visibility. Red error messages 'Email is required' and 'Password is required' are shown below their respective fields. A blue link 'Forgot password?' is positioned below the password field. A large blue 'Sign in' button is centered below the form. Below the button, it says 'By signing in, you agree to our terms and conditions' with a link to 'terms and conditions'. An 'or' separator is centered below that. A white button with a Google logo and the text 'Sign in with Google' is centered next. At the bottom, a link says 'Don't have an account? Signup'.

Before you can send messages through HighLevel, you need to connect your Mobile Text Alerts account. This is done through a one-time OAuth authorization flow.

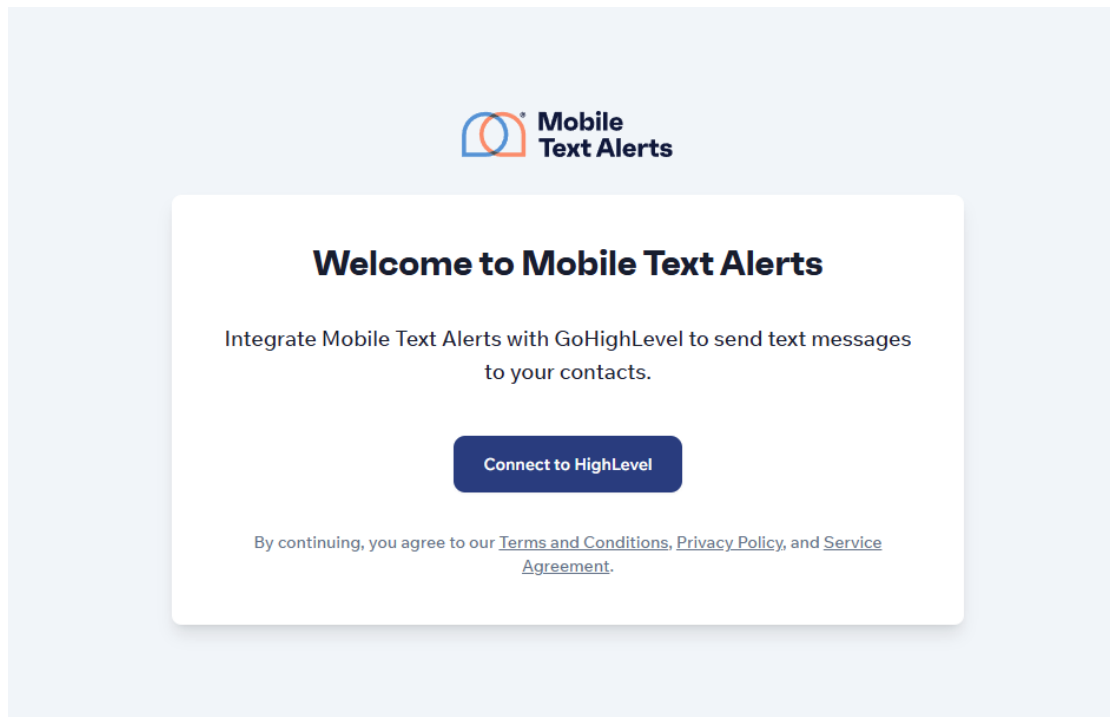
Option/Step 1 — Install the Mobile Text Alerts App

Navigate to the HighLevel Marketplace and install the Mobile Text Alerts app. If your agency admin has already installed it, the app will appear in your HighLevel sidebar.

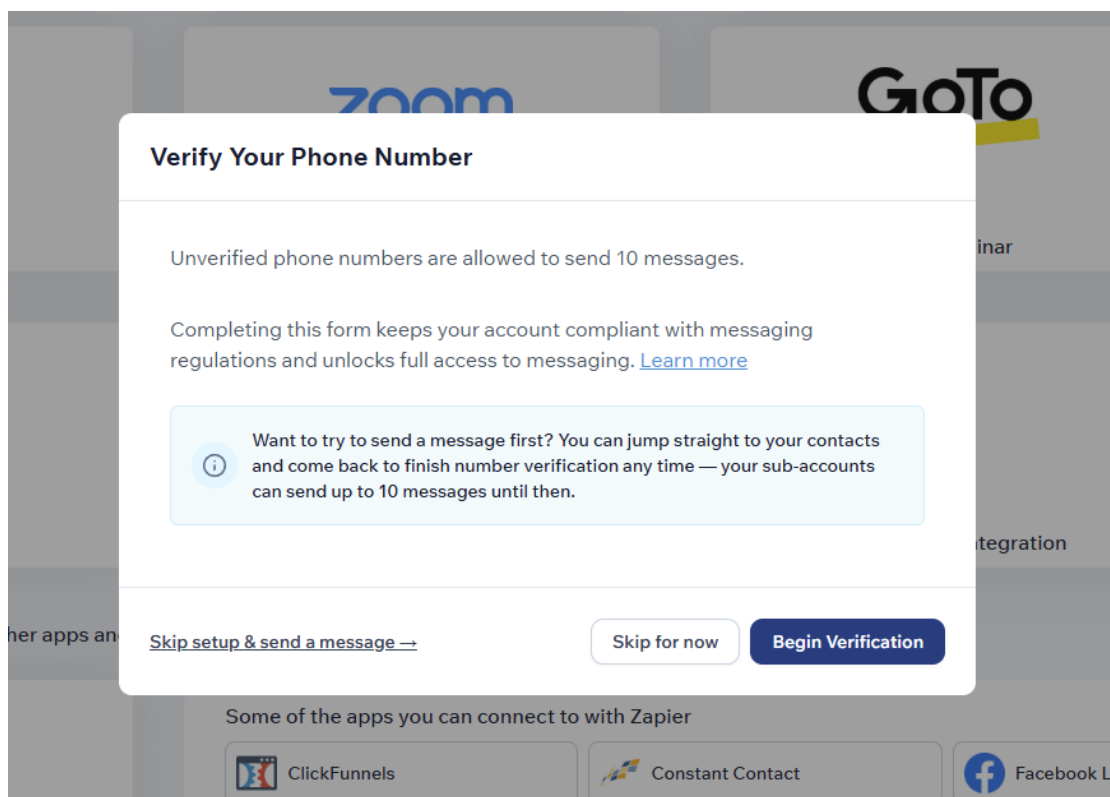
Option/Step 2 — Authorize Your Account

Click Connect Account and complete the OAuth flow. Your HighLevel sub-account credentials are used to automatically generate your Mobile Text Alerts account —

no separate sign-up is required.



Section 2: Verify and Fund Your Account



Before sending messages at scale, you need to verify your toll-free number and add funds to your account. Both actions can be completed directly from the

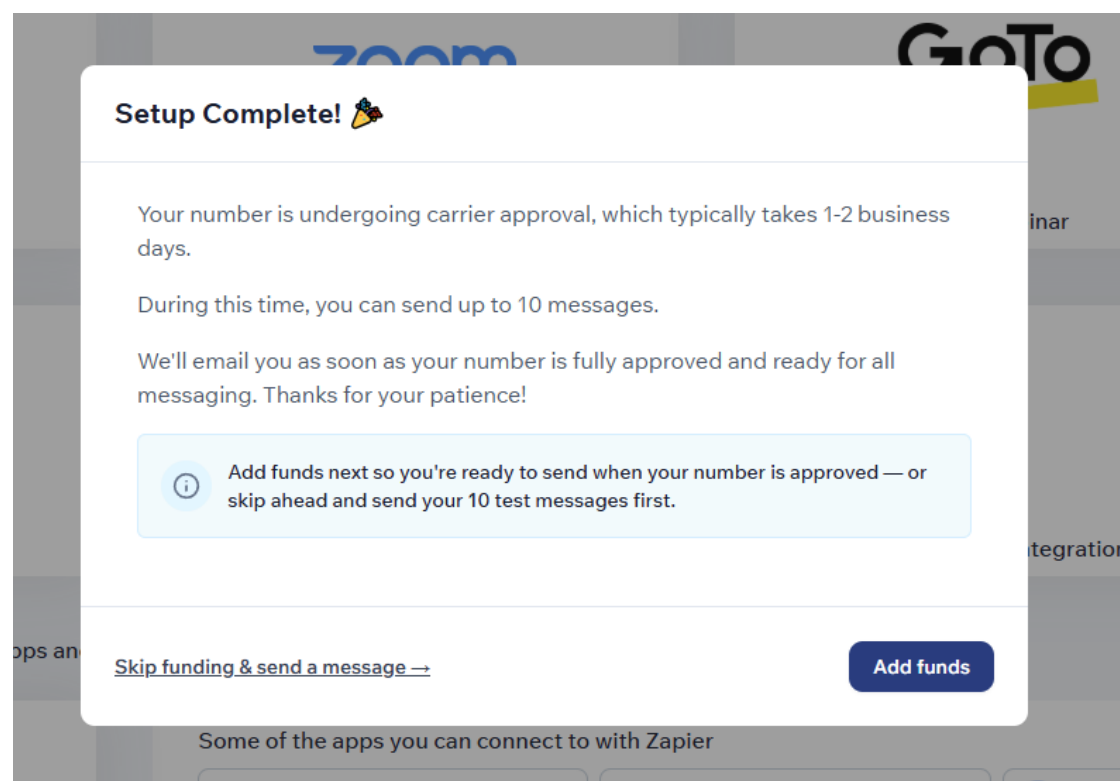
Mobile Text Alerts page inside HighLevel.

Number Verification

Click **Begin Verification** to start the toll-free verification (TFV) process. Mobile Text Alerts automatically pre-populates your business information from HighLevel, filling in most of the required fields for you. Complete any remaining fields and submit. You can view your verification and registration status at any time from the embedded Mobile Text Alerts page — no need to leave HighLevel.

Account Funding

Click **Add Funds** to add USD credit to your Mobile Text Alerts balance. Your account uses a balance-based payment structure: each message sent deducts the cost of the message plus carrier fees from your balance. You can add funds and check your balance directly from the embedded page.



Fund Your Account

What amount would you like to set as your starting account balance?

Other amount

\$20 minimum. Each message is \$0.0068 (carrier fees may apply)*

** limited time offer subject to change*

Section 3: Send SMS

Once your account is connected and funded, you can trigger outbound SMS and MMS messages directly from HighLevel workflow automations using the Mobile Text Alerts — Send SMS action.

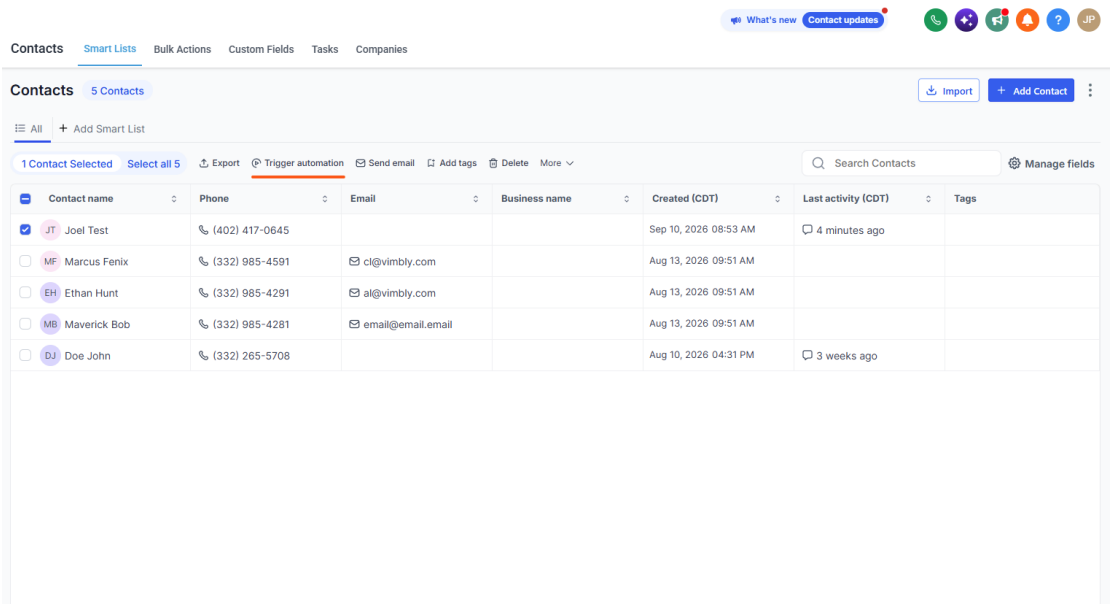
Add the Send SMS Action to an Automation

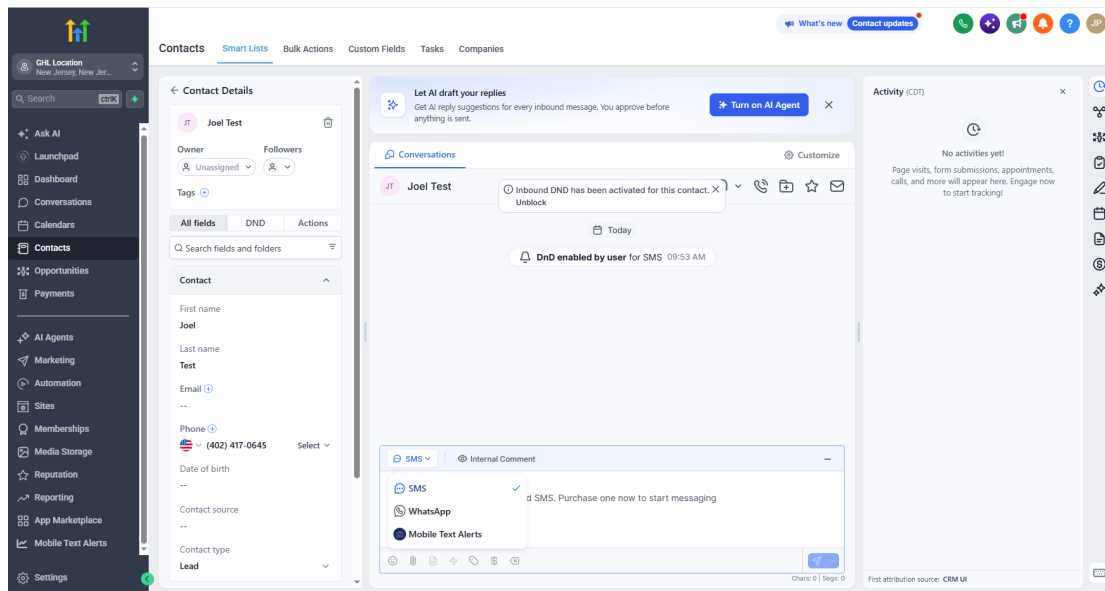
In your HighLevel Automation, click Add Action and search for the Mobile Text Alerts Send SMS action, then compose your message. The action supports standard HighLevel merge fields for personalization.

Send SMS Blasts

To send a broadcast to a contact list, you have two options:

1. You can use the Send Message feature from within the Mobile Text Alerts application.
2. You can create a new Workflow within Highlevel using the Mobile Text Alerts Bulk SMS trigger. Then, after navigating to your contacts you can select the contacts you'd like to include in the blast and add them to the Workflow.





Section 4: Agency Configuration (for Agency Accounts)

If you manage a HighLevel agency, the Mobile Text Alerts embedded page gives you additional controls over your sub-accounts.

Set Messaging Limits for Sub-Accounts

From the Agency view, you can cap the number of messages each sub-account is allowed to send. This lets you build your own billing structure on top of Mobile Text Alerts — for example, including a set number of texts in each client's CRM subscription.

Manage Toll-Free Verification for Sub-Accounts

Agency admins can manage the Toll-Free Verification for each sub-account directly from the embedded page, without requiring sub-account users to navigate separately.

Sub-Account Snapshot

The Agency Sub-Account Snapshot gives you a high-level view of SMS traffic across all of your sub-accounts in one place.

Frequently Asked Questions

Q: How much does it cost to send a text message?

Messages are priced at \$0.0068 per message plus applicable carrier fees, deducted from your account balance. This makes Mobile Text Alerts the most

competitively priced SMS provider available in the HighLevel marketplace.

Q: Do I need a separate Mobile Text Alerts account?

No. When you connect via OAuth inside HighLevel, a Mobile Text Alerts account is automatically created using your HighLevel credentials. You do not need to sign up separately at mobile-text-alerts.com.

Q: How long does toll-free number verification take?

Processing time varies by carrier, but is typically completed within 1-2 business days. Mobile Text Alerts pre-populates your business information from HighLevel to streamline the submission. You can track your verification status at any time from the Number Verification panel in the embedded page.

Q: Can I send messages before my number is verified?

Yes. Mobile Text Alerts provides temporary sending numbers so you can test messaging immediately after connecting your account — no waiting for A2P registration. Once your number is verified, messages switch to your registered number for long-term sending.

Q: Can I view contacts from HighLevel in Mobile Text Alerts?

Yes. The Two-Way Contact Sync feature allows you to send messages to your HighLevel contacts from within Mobile Text Alerts, and use MTA's growth tools to generate leads that sync back to HighLevel.

Q: As an agency, can I control how many texts my clients can send?

Yes. Agency accounts can set per-sub-account messaging volume limits from the Agency Configuration panel. This gives you full control over how messaging credits are distributed across your clients.
