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## iMessage

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Wouldn't it be nice to be able to send your messages through the "blue bubble"?

You can now [send messages via iMessage](#) through Mobile Text Alerts!

That way, you can enjoy messaging securely via the iMessage network, send messages from a trusted sender identity, and extend your reach to Apple users around the world.

*Note that this feature is currently in beta, so there could be outstanding bugs, and it is not guaranteed to be available to all Mobile Text Alerts users.*

### How to Set Up iMessage

1. [Contact support](#) and ask about getting a "Sender Identity" - this will appear as an email address and will be a unique sending identifier for your business.
2. Get your subscribers to provide consent to receive iMessages - your subscriber can simply send a message from their Apple device to your Sender Identity confirming that they want to receive your messages (for example, they can send a message that says, "Sign up")
  - One option you can use to help with this is **deeplinking**, which is currently [available via API](#).
  - Through the deeplinking option, you can send a "deeplink" to your current subscribers, and if they click the link, their phones will be automatically filled in with your Sender Identity and an opt-in message, so they can just hit *SEND* on their phone to opt in to iMessage.
3. Anyone who opts in will receive iMessages in the future rather than regular SMS/MMS whenever you send a message (if iMessages fail for one reason or another, the device will receive an SMS/MMS instead).

### The First Step

The iMessage feature is available for \$30/month and requires no setup other than contacting support to request a Sender Identity.

Once you have a Sender Identity ready to go, you just need to get people to send a message to that Sender Identity in order to opt in.

Go ahead and [contact support now](#) to see if your business might be eligible for an iMessage Sender Identity

You'll be sending messages through that blue bubble in no time!