

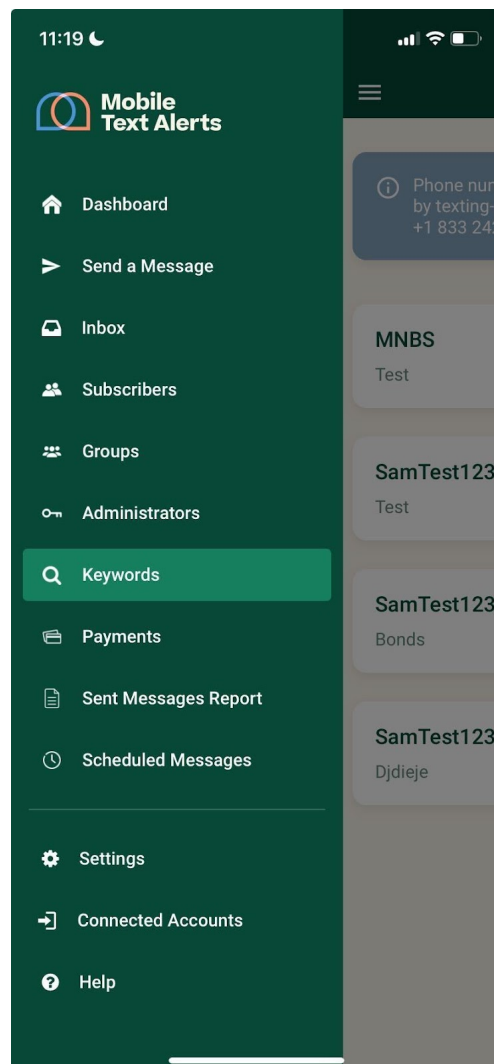
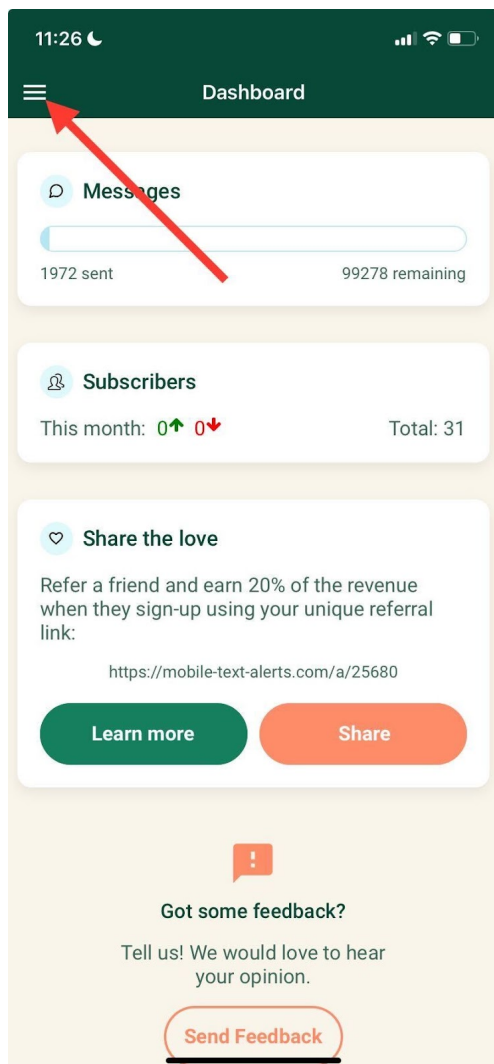
Keywords (Mobile App)

C.J - 2025-05-27 - [Comments \(0\)](#) - [App Pages](#)

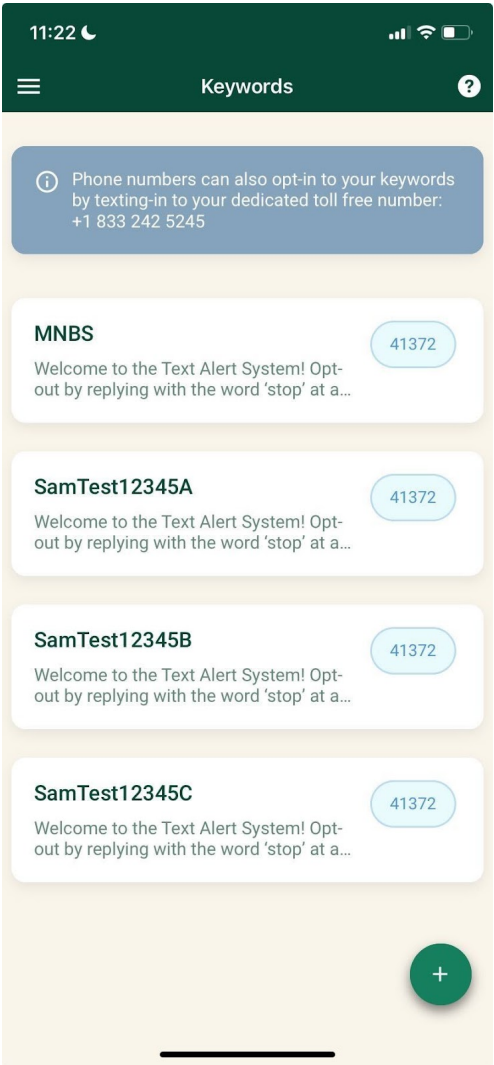
Your account will come with at least one free "opt-in keyword." This is a word that people can text in to a particular number in order to be automatically added to your subscriber list.

For example, if your keyword was "sale" on the number 41372, people could send a text containing the word "sale" (no quotes) to 41372 and their number would automatically be added to your database.

You can view and manage your opt-in keywords from your mobile app by clicking the icon in the top left corner of the screen and then by clicking the Keywords tab:



This page will show you your account's opt-in keywords and the number(s) people need to text the keyword into in order to subscribe:



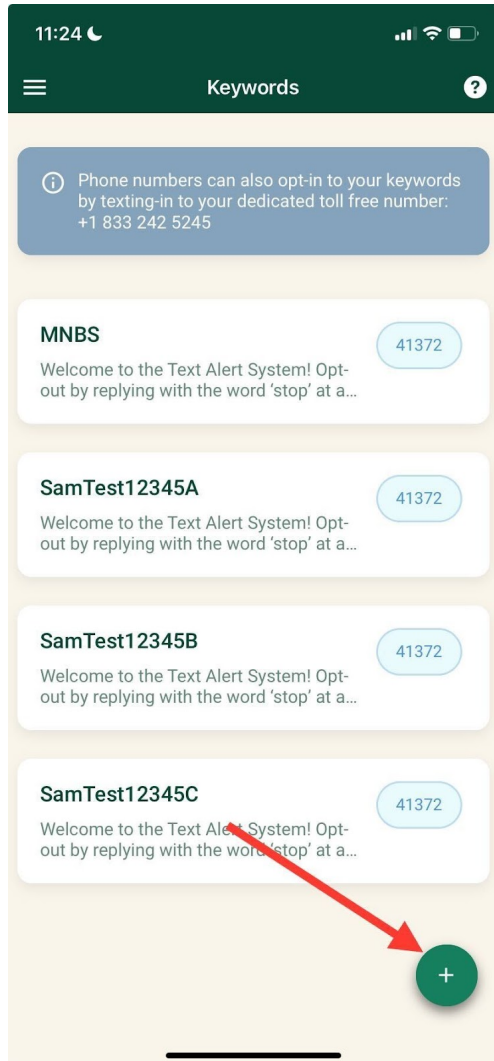
You can tap the entry to view and edit further details for the keyword:

The screenshot shows a mobile application interface for editing a keyword. At the top, there is a dark green header bar with a back arrow on the left, the text 'Edit Keyword' in the center, and a trash icon on the right. The status bar at the very top shows the time as 5:50 and various connectivity icons. Below the header, the form is set against a light orange background. It contains four sections: 1. 'Keyword' with a text input field containing the word 'Test'. 2. 'Shortcode' with a dropdown menu showing '74121'. 3. 'Add new subscribers to' with a dropdown menu showing 'Group A'. 4. 'Welcome Message' with a text area containing the message: 'Welcome to the Text Alert System! Opt-out by replying with the word 'stop' at any time'. At the bottom of the form is a large, rounded green button labeled 'Save'.

- *Keyword* - The “Keyword” field shows you the the actual word that people must text in to be added to your subscriber list. This is the word you selected when you purchased/added the opt-in keyword. You can change your keyword at any time from here.
- *Shortcode* - This shows the number that people must text the keyword to in order to be added to your subscriber list.
- *Add new subscribers to...* - This optional field will allow you to select a "group" from your account. When people text in your keyword, they will be automatically added to the designated group. (More on groups [here](#).)
- *Welcome Message* - Here you can type out an auto-response message for your subscribers to receive when they text in your opt-in keyword. Anytime someone texts in your keyword to the number they will automatically receive whatever message you enter in this box.

Click "Save" to save any changes you make.

To add a new opt-in keyword, click the "+" icon on the bottom right side of the screen:



(Note that if you don't have any remaining free opt-in keywords on your account, adding a new keyword will add \$5/month to your account fees.)