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Keywords (Mobile App) C.J - 2025-05-27 - Comments (0) - App Pages

Your account will come with at least one free "opt-in keyword." This is a word that people can text in to a particular number in order to be automatically added to your subscriber list.

For example, if your keyword was "sale" on the number 41372, people could send a text containing the word "sale" (no quotes) to 41372 and their number would automatically be added to your database.

You can view and manage your opt-in keywords from your mobile app by clicking the icon in the top left corner of the screen and then by clicking the Keywords tab:



This page will show you your account's opt-in keywords and the number(s) people need to text the keyword into in order to subscribe:

11:22 6		🗢 📭
≡	Keywords	?
 Phone i by texti +1 833 	numbers can also opt-in to y ng-in to your dedicated toll fi 242 5245	our keywords ree number:
MNBS Welcome to out by replyi	the Text Alert System! Opt- ng with the word 'stop' at a	41372
SamTest1 Welcome to out by replyi	2345A the Text Alert System! Opt- ng with the word 'stop' at a	41372
SamTest1 Welcome to out by replyi	2345B the Text Alert System! Opt- ng with the word 'stop' at a	41372
SamTest1 Welcome to out by replyi	2345C the Text Alert System! Opt- ng with the word 'stop' at a	41372
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You can tap the entry to view and edit further details for the keyword:

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〈 Edit Keyword	Ī
Keyword	
Test	
Shortcode	
74121 🔻	
Add new subscribers to	
Group A 🔻	
Welcome Message	
Welcome to the Text Alert System! Opt-out by replying with the word 'stop' at any time	
Save	

- Keyword The "Keyword" field shows you the the actual word that people must text in to be added to your subscriber list. This is the word you selected when you purchased/added the opt-in keyword. You can change your keyword at any time from here.
- *Shortcode* This shows the number that people must text the keyword to in order to be added to your subscriber list.
- Add new subscribers to... This optional field will allow you to select a "group" from your account. When people text in your keyword, they will be automatically added to the designated group. (More on groups <u>here</u>.)
- Welcome Message Here you can type out an auto-response message for your subscribers to receive when they text in your opt-in keyword. Anytime someone texts in your keyword to the number they will automatically receive whatever message you enter in this box.

Click "Save" to save any changes you make.

To add a new opt-in keyword, click the "+" icon on the bottom right side of the screen:



(Note that if you don't have any remaining free opt-in keywords on your account, adding a new keyword will add \$5/month to your account fees.)