

(NEW!) Advanced Analytics

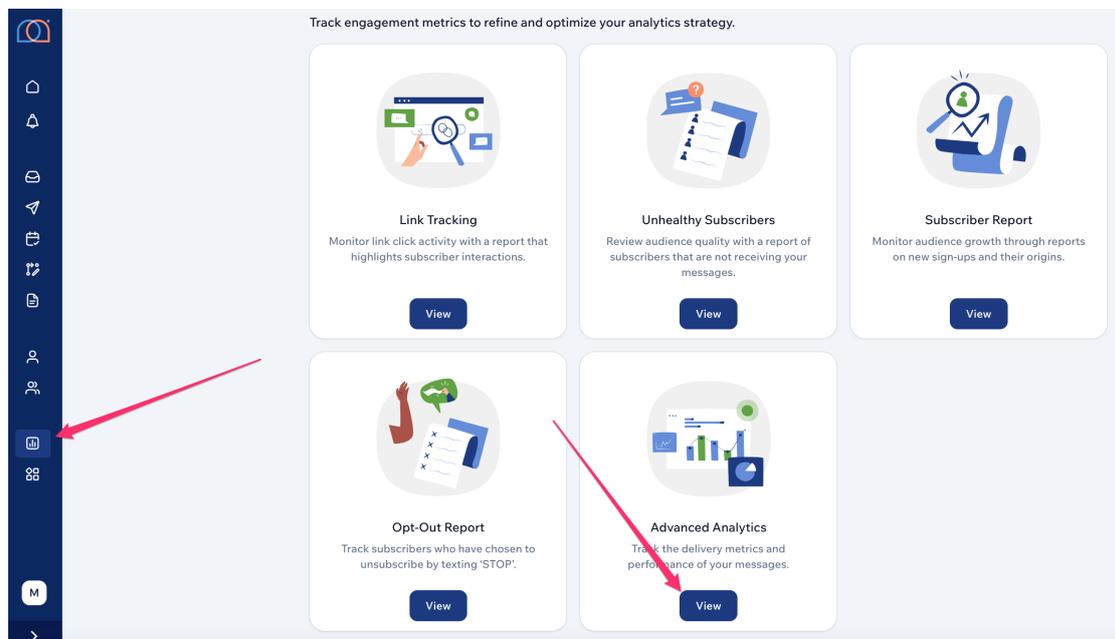
Sam Pelton - 2026-04-30 - [Comments \(0\)](#) - [Popular Features](#)

(COMING SOON!)

Without analytics, you're driving blind.

The more detailed analytics you have, the more informed you can be as you make decisions about how your SMS are performing and what you can do to improve.

You can access Advanced Analytics within your Mobile Text Alerts dashboard:



From here you'll have access to a filterable chart and table showing you insights on engagement, delivery, billing, subscribers, and trackable links:



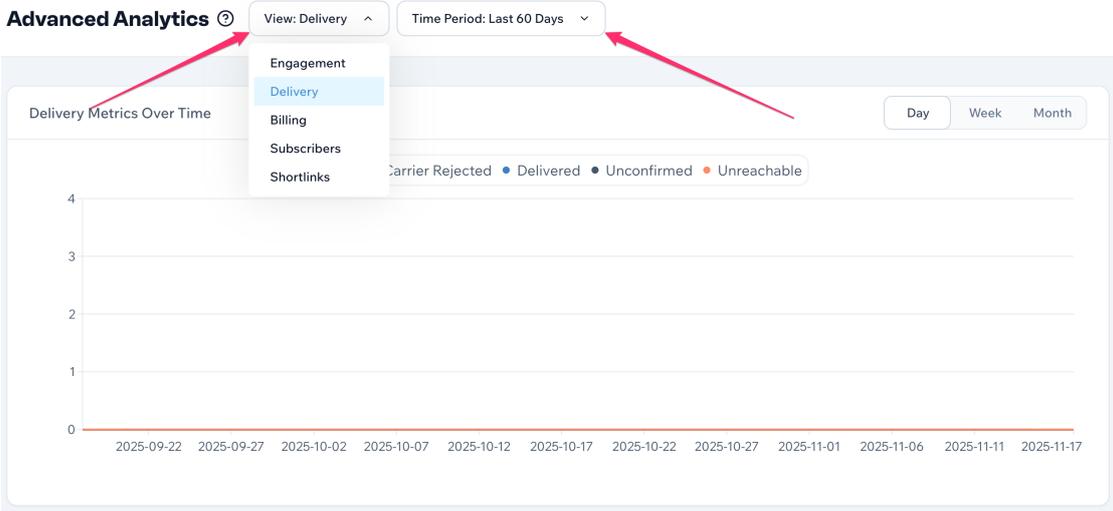
Metrics Table

Compare to: None Breakdown: None

Unit	Invalid	Carrier Rejected	Delivered	Unconfirmed	Unreachable
Total	0	0	0	0	0

Page 1 of 1

You can change what type of metric you're tracking and what timeframe you're tracking using the dropdowns above the chart:



You can also choose a timeframe to compare against and select a data point to break down further using the dropdowns below:

Metrics Table

Compare to: Last 30 Days

Breakdown: Pho...

Search: [] Page 1 of 1

Unit	Invalid	Carrier Rejected	Unconfirmed	Unreachable
Total (09/19/2025 - 11/18/2025)	0	0	0	0
Total (10/19/2025 - 11/18/2025)	0	0	0	0

Attributes:

- None
- Phone Number
- Month Joined
- Year Joined
- Location
- Area Code

These analytics will help give you the insight you need to help make sure you're getting the most of your SMS efforts.