Phone Number Verification

Sam Pelton - 2025-09-24 - Comments (0) - Platform Basics

In order to send text messages, you'll need to fill out a brief form for phone number verification.

Don't worry; it's pretty painless!

Below is a brief video explaining why this is necessary, and then in the rest of this article we'll walk through how the process goes.

Why Verify?

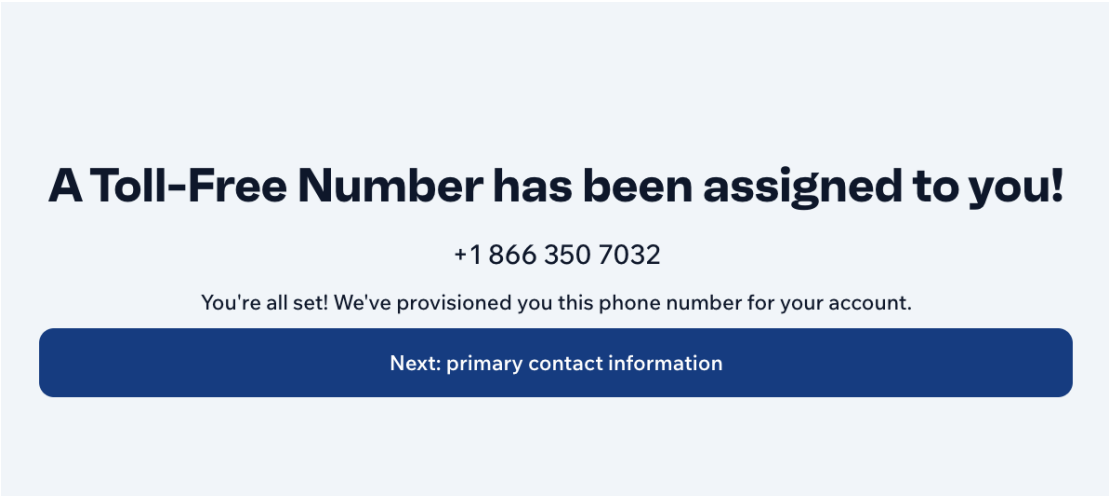
In order to help keep business texting traffic clean, phone number verification is required by the mobile providers (such as T-Mobile and Verizon).

The verification process is ultimately beneficial for everyone because it helps prevent spam for end users, to help make sure that people are only receiving messages they *want* to receive.

(If your phone number wasn't verified, the mobile carriers would most likely block your messages as spam and prevent them being delivered to your recipients.)

First Login

Once you create your account, you'll see this screen on your first login:



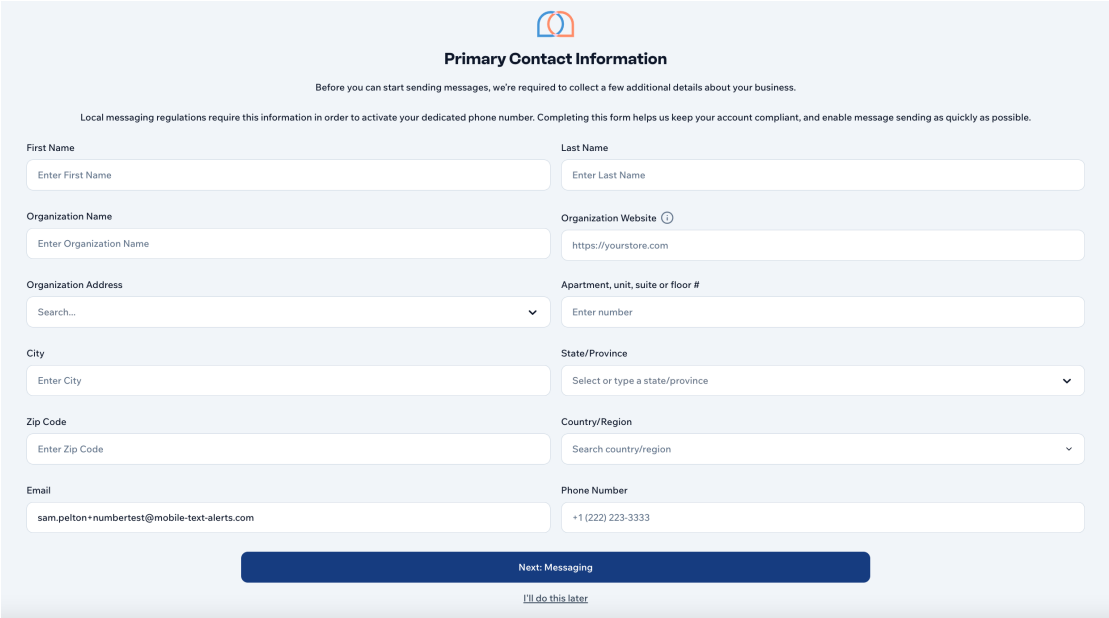
Click "Next" to move on to the phone number verification form.

Primary Contact Info

You'll be taken to the initial "Primary Contact Info" form.

In this form, you'll fill out basic info such as name, location, and contact email/phone number.

Once you fill it out, click "Next" to move on to the "Messaging" form.



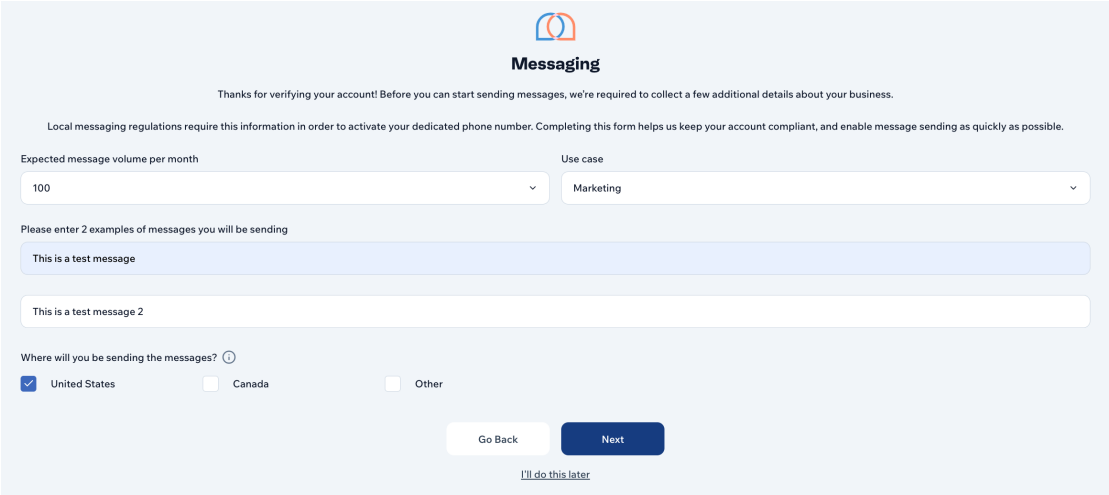
Messaging

The "Messaging" form asks you to provide some basic info about your expected messaging behavior.

You'll need to designate approximately how many messages you'll be sending per month, the primary use case or purpose for sending messages, and the country or countries you'll be sending to.

You'll also need to provide 2 examples of the type of message content you'll be sending. For example, if you'll be using SMS to send out flash sales for an ecommerce brand you could input something like, "Today only! Take an additional 20% off all clearance items at [link]." Or if you'll be sending two-factor authentication texts, you could input something like, "Your verification code is #####. Please input at [link] to verify your account."

Click "Next" when you're done.

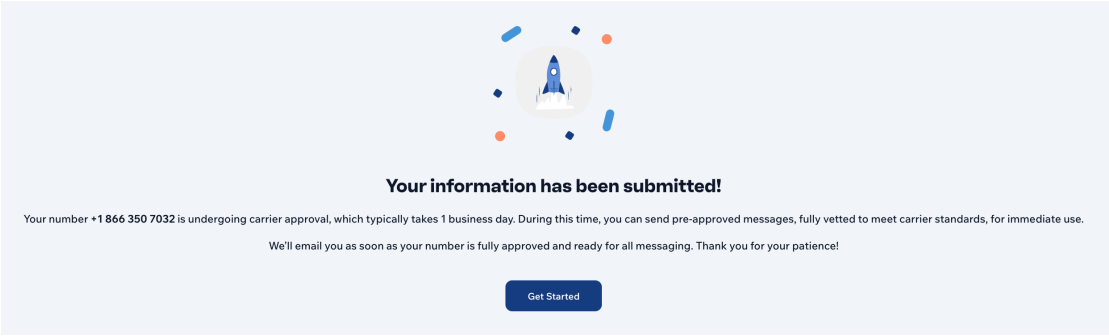


Waiting for Approval

Once your form has been submitted, you'll just need to wait for approval from the mobile carriers. This typically takes 1 business day.

You'll receive notice via email once your phone number has been fully approved.

In the meantime, as you're waiting for approval, you will be able to send messages using a pre-approved set of template content. (Once your phone number has been fully approved and verified, you won't be confined to pre-approved templates.)



And that's it!

If you run into any questions along the way, feel free to reach out to contact@mobile-text-alerts.com and we'd be happy to help.