



[Knowledgebase](#) > [Platform Guide](#) > [Popular Features](#) > [RCS](#)

RCS

Sam Pelton - 2025-08-29 - [Comments \(0\)](#) - [Popular Features](#)

Coming soon!

SMS and MMS are great but have some limitations.

RCS opens up more possibilities for your team as you look for ways to expand how you engage with your audience - and how you try to get them to engage with *you*.

You'll be able to use:

- **Read receipts and typing indicators** - so you can have confidence that people are not only *receiving* but actually *seeing* your messages
- **Suggested replies and actions** - so you can guide people easily to your desired CTA
- **Brand info included in your message sender** - so your audience can have confidence about who the message is coming from and can find out more about your brand
- **Rich cards with interactive elements** - so you can provide a "rich" and interactive experience for the people receiving your messages

[Click here](#) for more info on RCS including examples and use cases.