SmartSMS Shortener (AI Tool)

Alexis - 2025-06-25 - Comments (0) - Popular Features

SMS is a highly effective tool for business communication and marketing.

But you've probably discovered that it does have one limitation: the 160 character count.

Obviously, you can exceed that character count and your message will still send. But it costs more credits.
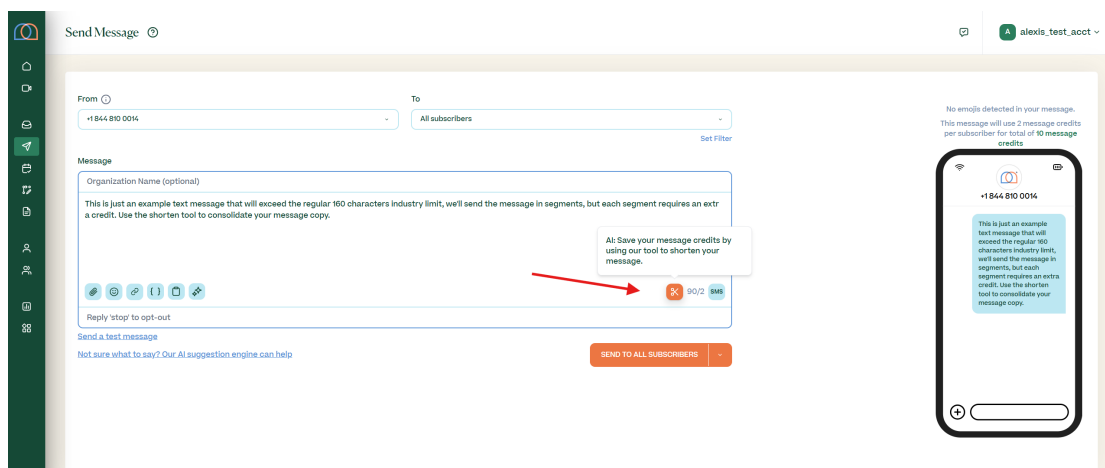
Enter SmartSMS Shorten.

Powered by AI, the SmartSMS Shorten tool will give you suggestions to help shorten your message if it exceeds 160 characters.

That way, you can save those message credits and have more available when you need them!

How to Access SmartSMS Shorten

While setting up a message on your "Send a Message" page, you'll notice a "scissors" button appear if your message exceeds 160 characters.

All you need to do is click that "scissors" button:

You'll then see a suggested shorter version of your message:

Shorten Message

Original

This is just an example text message that will exceed the regular 160 characters industry limit, we'll send the message in segments, but each segment requires an extra credit. Use the shorten tool to consolidate your message copy.

90/2

Shortened

This is an example text message. It's too long for one SMS, so we'll send it in parts. Each part requires an extra credit. Thank you!

27/1

You may still edit the shortened message after accepting it.

CANCEL   ACCEPT

If you like the shortened version better than your original you can click the "Accept" button, and the content will be replaced by the suggestion. (You're still able to make further edits before you send it out.)

You'll now have a shorter message that will use fewer messaging credits to send and, therefore, can save you money!

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