SMS QR Code

Alexis - 2025-06-25 - Comments (0) - Popular Features

Using your account's SMS QR codes, you can make it even easier for people to be subscribed to your text alerts!

This feature allows you to have a QR code assigned each of your account's opt-in keywords.

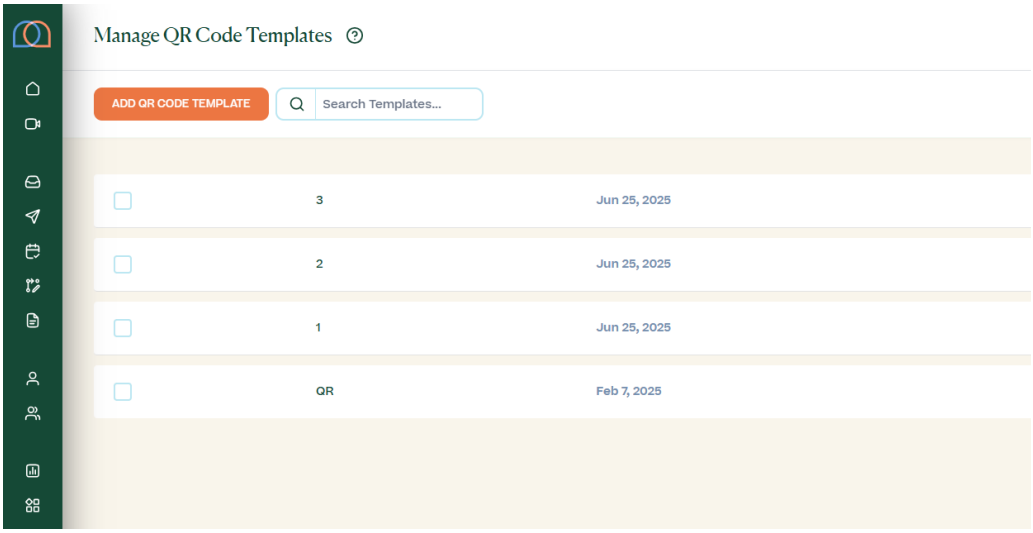
(Your "opt-in keywords" are words people can text in to a designated number in order to be automatically subscribed to receive your texts; see here for more information).

When people scan the code with their phone, their text messaging app will be auto-filled with your account's keyword and text-in number, so all they'll have to do is hit "Send" to be subscribed to your texts.

Easy peasy!

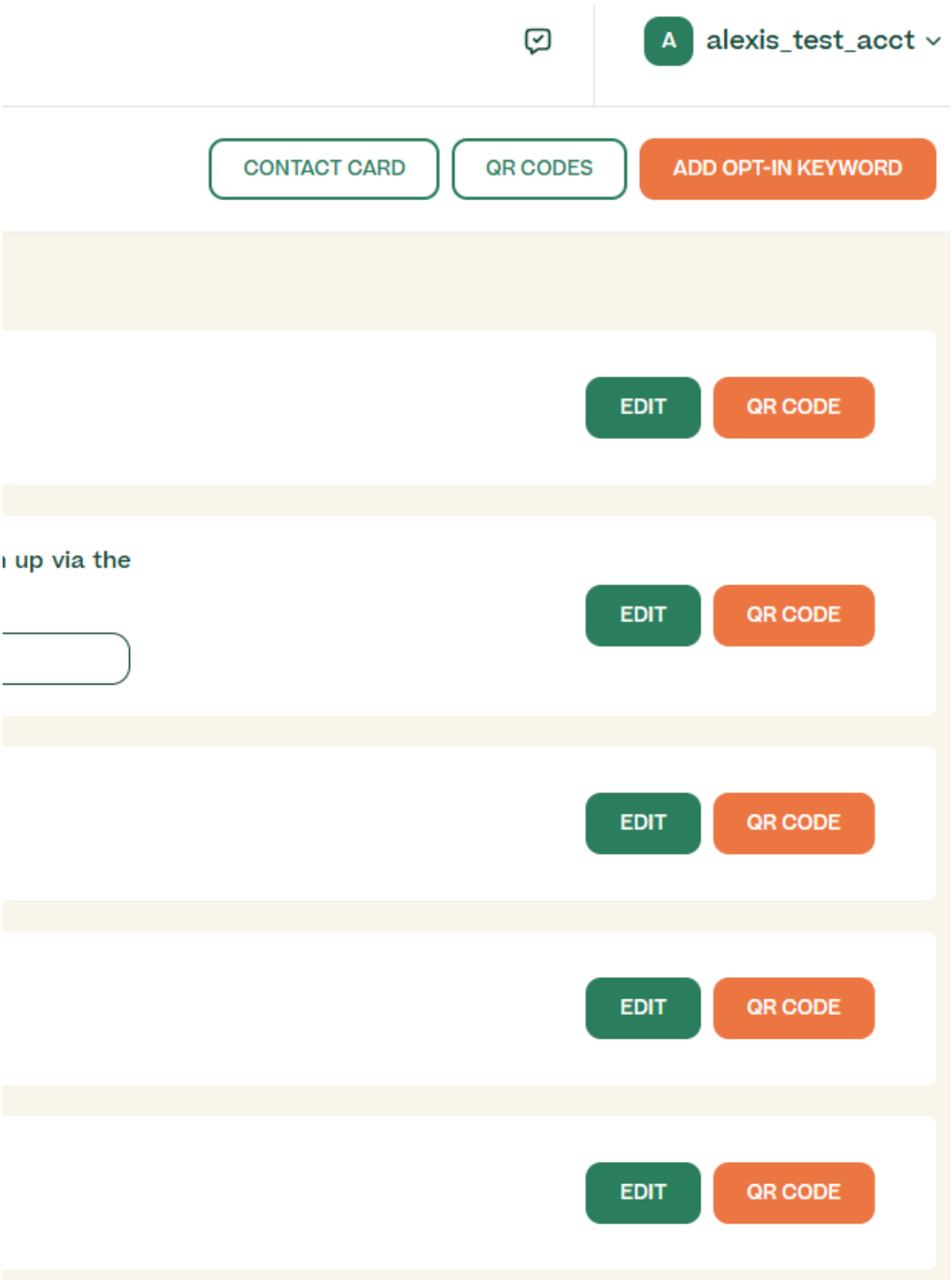
- You can set up and customize QR code templates under your Subscribers->SMS QR Code Templates tab.

- Click the "Add QR Code Template" button to create a new QR code template.

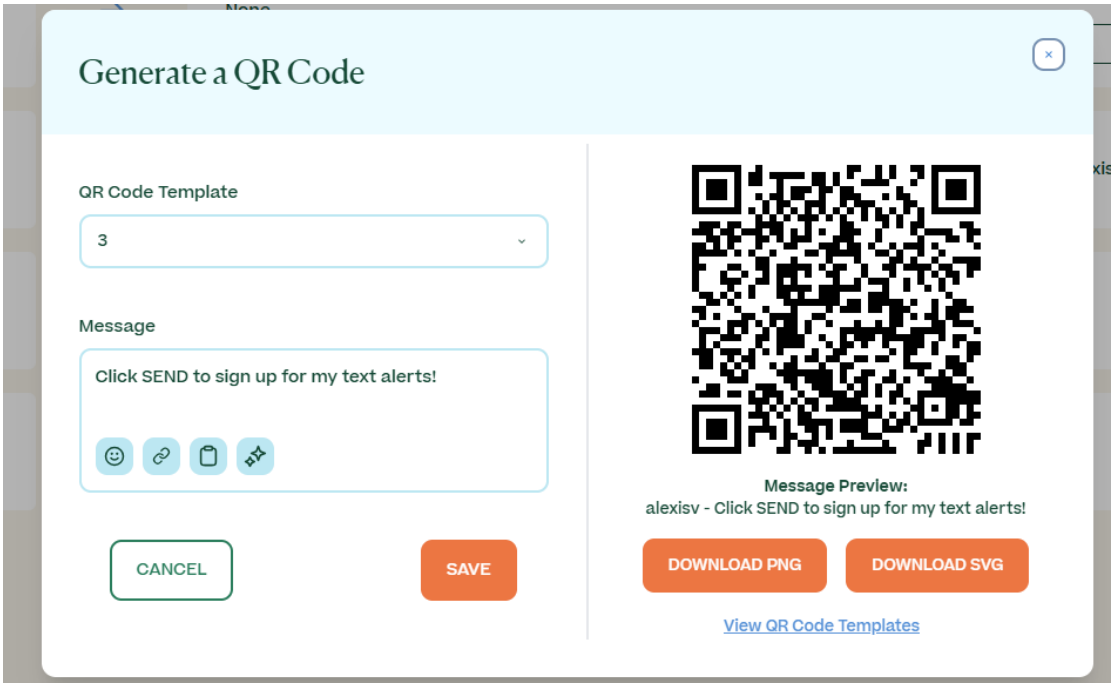


- Once you have a QR code template set up, you can head back to the

the Keywords page and click the "QR Code" next to each keyword option.



- You'll be able to view and download the QR code from there as well the message that will appear on the scanners device.



You can then include your QR code in storefronts, newsletters, emails, or anywhere else you'd like people to see. They can scan the code and then hit “send”, this will send in the pre-fill message that appears on their phone in order to subscribe.