



SMS QR Code

Alexis - 2025-06-25 - [Comments \(0\)](#) - [Popular Features](#)

Using your account's SMS QR codes, you can make it even easier for people to be subscribed to your text alerts!

This feature allows you to have a QR code assigned each of your account's opt-in keywords.

(Your "opt-in keywords" are words people can text in to a designated number in order to be automatically subscribed to receive your texts; see [here](#) for more information).

When people scan the code with their phone, their text messaging app will be auto-filled with your account's keyword and text-in number, so all they'll have to do is hit "Send" to be subscribed to your texts.

Easy peasy!

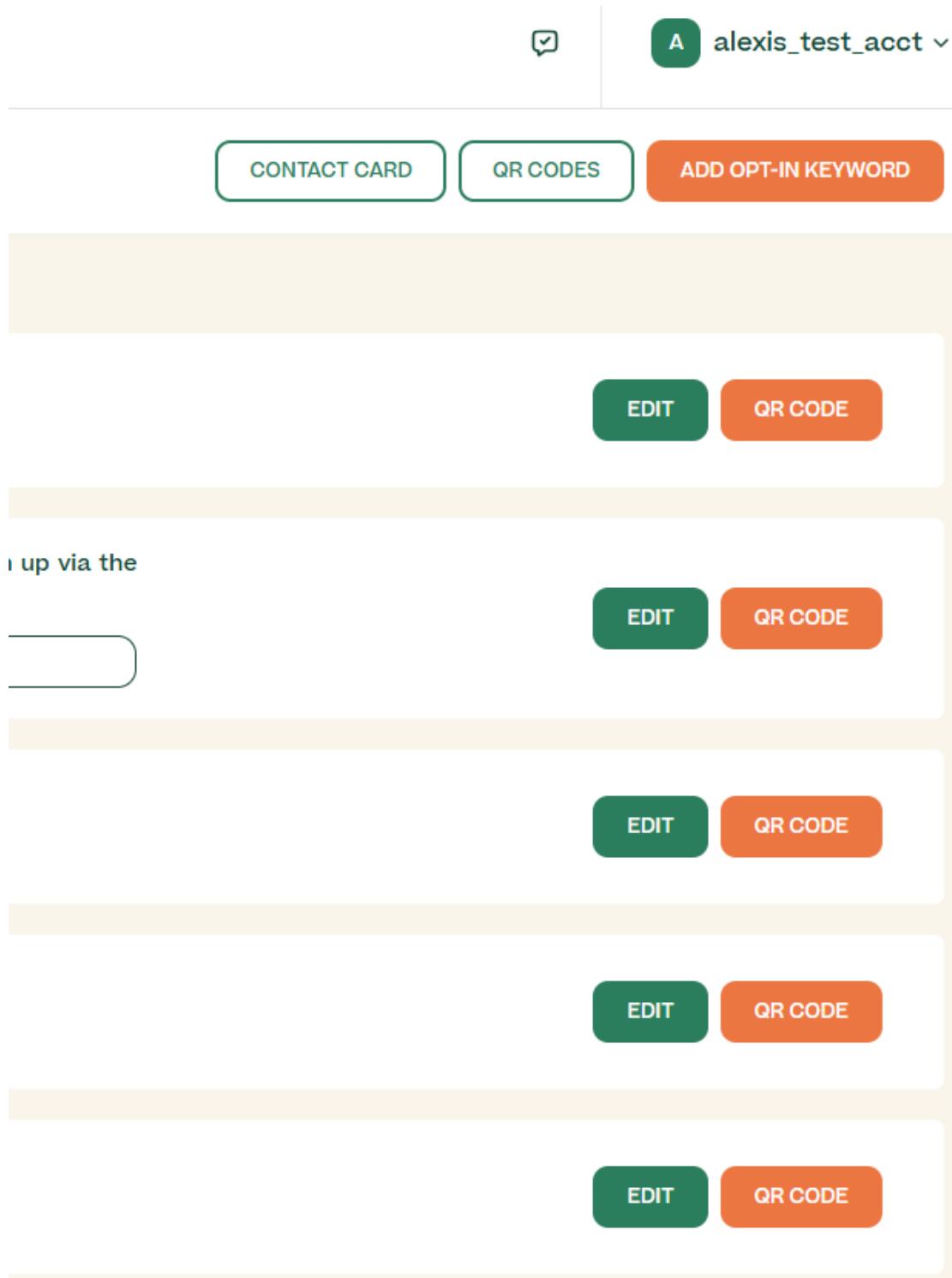
- You can set up and customize QR code templates under your Subscribers->[SMS QR Code Templates](#) tab.
- Click the "Add QR Code Template" button to create a new QR code template.

A screenshot of the "Manage QR Code Templates" page. The page has a dark sidebar on the left with various icons. The main area has a light background. At the top, there is a header with the title "Manage QR Code Templates" and a "Search Templates..." input field. Below the header is a button labeled "ADD QR CODE TEMPLATE". The main content area shows a list of four QR code templates. Each template is represented by a row with a checkbox, a number (3, 2, 1, or QR), and a date (Jun 25, 2025 or Feb 7, 2025).

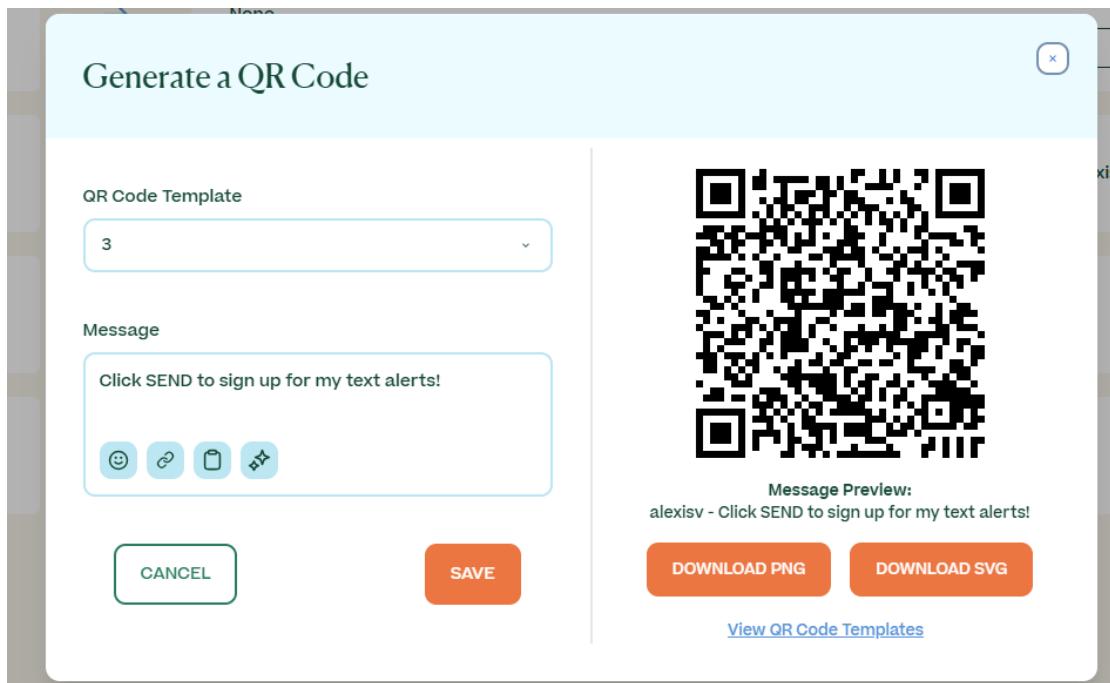
Template ID	Date
3	Jun 25, 2025
2	Jun 25, 2025
1	Jun 25, 2025
QR	Feb 7, 2025

- Once you have a QR code template set up, you can head back to the

the [Keywords](#) page and click the "QR Code" next to each keyword option.



- You'll be able to view and download the QR code from there as well the message that will appear on the scanners device.



You can then include your QR code in storefronts, newsletters, emails, or anywhere else you'd like people to see. They can scan the code and then hit "send", this will send in the pre-fill message that appears on their phone in order to subscribe.