

SMS QR Code

Alexis Vejvoda - 2025-05-27 - Comments (0) - Popular Features

Using your account's SMS QR codes, you can make it even easier for people to be subscribed to your text alerts!

This feature allows you to have a QR code assigned each of your account's opt-in keywords.

(Your "opt-in keywords" are words people can text in to a designated number in order to be automatically subscribed to receive your texts; see [here](#) for more information).

When people scan the code with their phone, their text messaging app will be auto-filled with your account's keyword and text-in number, so all they'll have to do is hit "Send" to be subscribed to your texts.

Easy peasy!

- You can set up and customize QR code templates under your Subscribers->[SMS QR Code Templates](#) tab.



- Click the "Add QR Code Template" button to create a new QR code template.



- Once you have a QR code template set up, you can go to the the [Keywords](#) tab and click the "QR Code" option.



- You'll be able to view and download the QR code from there.



You can then include your QR code in storefronts, newsletters, emails, or anywhere else you'd like people to see. They can scan the code and send in the pre-fill message that appears on their phone in order to subscribe.