

Knowledgebase > Platform Guide > Other Features > Subscriber Report

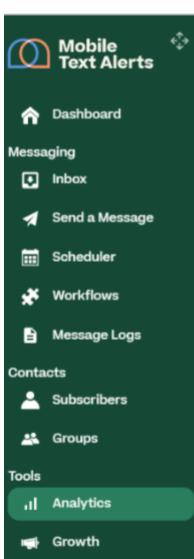
## Subscriber Report

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A good <u>online text service</u> will allow you to track information about your subscribers.

With subscriber reports, you can get a better idea of opt-in and opt-out information for your subscribers.

This feature can be found under your "Analytics" tab in your online dashboard:



## Track engagement metrics to refine and optimize your analytics strategy. Link Tracking Monitor link click activity with a report that highlights subscriber interactions. Opt-Out Report Track subscribers who have chosen to unsubscribe by texting 'STOP'.

From here you'll be able to view how many subscribers have opted in and opted out each month.

You can also view a chart of your total subscribers and the methods by which subscribers have opted in each month to your mass text alerts.

You can filter by group and date range by selecting the filters at the top of the page.

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Start sending mass text alerts today with Mobile Text Alerts!