



[Knowledgebase](#) > [Platform Guide](#) > [Popular Features](#) > [Toll-Free Phone Numbers](#)

Toll-Free Phone Numbers

Alexis - 2026-03-03 - [Comments \(0\)](#) - [Popular Features](#)

Toll-free SMS numbers are 10-digit numbers with an 800 “area code” as the initial digits (example: 800-780-8000).

Text-enabled toll-free numbers allow you to send messages at decent messaging speeds without adding extra fees.

All accounts at Mobile Text Alerts include a dedicated toll-free number for free.

Benefits of using a toll-free number

- The registration process for toll-free numbers is free.
- Toll-free numbers usually allow for higher messaging speeds than other 10-digit phone numbers (1,200 messages per minute as opposed to 150 messages per minute).
- Toll-free number registration doesn’t require an EIN/tax ID, so sole proprietors and very small businesses may have an easier time getting registered.
- Toll-free numbers have no daily limits, unlike 10DLC’s which have a daily limit of around 2,000.

Who should use a toll-free number?

Toll-free numbers are available for nearly all businesses in need of a mass SMS solution that won’t break the bank.

In the current climate, we would generally recommend toll-free numbers over other 10-digit phone numbers because registration for toll-free numbers is always free, and they have faster messaging speeds.

But you do sacrifice the benefit of a personal area code, and businesses with a more robust budget may want to consider a dedicated short code. ([See a comparison of different phone number options here.](#))

How to get a toll-free number?

A dedicated toll-free number is included for free with any Mobile Text Alerts subscription.

If you haven't already, submit the "Brand Registration" form that appears at the top of the main dashboard page when you log in to your account.

Then simply [let support know](#) that you'd like a toll-free number and we'll get you squared away!